

Methodology for the NEBULA Model Contest: Urban/Rural Regeneration Projects

This methodology presents the organization of the NEBULA Contest including all the necessary details for any person willing to participate in this competition.

1. Introduction

The NEBULA contest “Pitch your NEBULA model” aims to identify and support innovative urban and rural regeneration projects that align with the New European Bauhaus principles of sustainability, accessibility, aesthetics, and inclusion. We believe in the contribution of young people in the regeneration of local communities, so one of the aims of this competition is to harness ideas from young people about their vision for a participatory, youth-friendly and inclusive community.

The NEBULA project addresses the need to regenerate urban and rural areas through social, artistic, and environmental activities, promoting social inclusion and local economic development. Inspired by the New European Bauhaus principles, NEBULA focuses on accessibility, inclusion, and sustainability, aiming to transform cities and rural peripheries into cultural and experiential spaces through young people's creativity and a multidisciplinary approach.

New European Bauhaus Concept

The New European Bauhaus (NEB) is an initiative by the European Commission that reimagines the principles of the original Bauhaus movement to address contemporary challenges. It seeks to bridge the worlds of science, technology, art, and culture, promoting an interdisciplinary approach to design and innovation. The NEB focuses on three core values:

1. **Sustainability:** Creating solutions that are environmentally friendly and resource-efficient, contributing to the European Green Deal's goals.
2. **Aesthetics:** Designing spaces and experiences that are not only functional but also beautiful and inspirational, enhancing the quality of life.
3. **Inclusion:** Ensuring that designs are accessible and beneficial to all members of society, fostering a sense of belonging and community engagement.

The New European Bauhaus aims to make the Green Deal a cultural, human-centered, and tangible experience. It encourages collaborative efforts across various disciplines to create living spaces that embody these values, transforming cities and rural areas into vibrant, sustainable, and inclusive environments.

2. Application Phase

2.1. Eligibility Criteria

- **Participants:** Young citizens aged 18-30.

- **Profile on [NEBULA platform](https://nebula-platform.eu/)** (at least one member of the team)
- **Geographic Scope:** Projects must focus on areas within Romania, Italy, France, Ukraine, or Poland.
- **Team Composition:** Teams of 1-4 members are eligible.
- Projects must come with a concrete idea at a local (city/rural) or nearby (county) community level
- **Project Focus:** Must adhere to NEBULA principles. (<https://nebula-platform.eu/>)
 - Sustainability: Eco-friendly and resource-efficient solutions.
 - Accessibility: Inclusive designs that everyone can access.
 - Aesthetics: Spaces that are both beautiful and functional.
 - Inclusion: Projects/ideas that foster community engagement and social inclusion.

2.2. Submission Requirements

1. **Project Proposal Document** (3-7 pages, Arial, 11 pt, 1 spacing, justify):
 - **Executive Summary:** Brief overview of the idea.
 - **Background and Context:** Description of the current situation and the relevance of the idea to the local community.
 - **Objectives:** Clear goals and expected outcomes (at least 1).
 - **Approach and Methodology:** Implementation plan detailing project rationale and steps.
 - **Impact and Sustainability:** Long-term benefits, maintenance, and continuity of the project.
 - **Budget and Resources:** Cost estimates and resources needed.
 - **Timeline:** Detailed project timeline for the first months.
2. **Video Pitch:** 1-4 minute reel (video) explaining the project and its impact, posted on your public profiles and linked in the application. (the profile must be public at least from the date of the application and by Nov the 30th when winners will be announced)
3. **Supporting Materials:** Optional additional documents or multimedia.

2.3. Submission Process

- **Deadline:** Submissions due by the 15th of November, 2024.
- **Format:** PDF for documents, links for reels
- **Language:** English or national languages (IT, UA, FR, RO, PL).
- **Submission Portal in english:** <https://forms.gle/9ooQjc7BjPfAJn2a8> .For national languages submissions please see our partners' communication or see the contacts below. (Filled in by any team representative who has an account on the NEBULA platform)

3. Evaluation Phase

3.1. Initial Screening

- Verify compliance with eligibility criteria and submission requirements.

3.2. Evaluation Criteria

- **Relevance to NEBULA Principles (20 points):** To what extent does the project align with the New European Bauhaus principles: sustainability, accessibility, aesthetics and inclusiveness.
- **Innovativeness (20 points):** The degree of innovation and originality of the ideas proposed in the project.
- **Feasibility (20 points):** Feasibility of the project, including the implementation plan and resources required.
- **Impact (20 points):** Anticipated positive effects on the community and long-term sustainability.
- **Community Involvement (10 points):** Involvement and participation of the local community in the development and implementation of the project.
- **Presentation Quality (10 points):** Quality and clarity of the presentation of the project proposal document.

4. Evaluation Process

- **Initial Screening:** Ensure all proposals meet the basic requirements.
- **Scoring:** At a national level, each jury member scores proposals using the standardized rubric.
- **Discussion and Deliberation:** At a national level, jury discusses top-scoring proposals to reach consensus.
- **Selection:** One winning project is chosen per country (Romania, Italy, France, Ukraine, Poland).

5. Final Decision

5.1. Notification and Announcement

- Winners notified by the 30th of November 2024.
- Public announcement on the NEBULA website and through partner organizations.

5.2. Final Decision

- The jury's decision is final and binding.

What You Could Win:

Prizes:

- **International recognition and promotion:** your project is promoted within an international network across 5 countries.

- **Mentorship:** Receive personalized guidance to perfect your idea in order to apply for funding (1 month/2x1hr sessions).
- **Showcase Opportunity:** Present your project at the NEBULA national conference in your country.
- **Collaborative Development:** Partner with national consortium partners to turn your idea into a groundbreaking national project. (depending on availability)
- Extra prizes are available at national level, please check with our partners for details.

Organizer Responsibility

The NEBULA Consortium is the official organizer responsible for the "Pitch Your NEBULA Model" competition. As the leading body, the consortium ensures the smooth execution of the competition, providing guidelines, support, and a platform for participants to showcase their innovative ideas for urban and rural regeneration projects.

Intellectual Property Rights

Participants retain the intellectual property rights to their ideas, products, and solutions presented during the competition. However, by entering the competition, participants grant the NEBULA Consortium and its partners a non-exclusive, royalty-free license to use, reproduce, and distribute the submitted materials for project-related materials, promotional activities, and any other purpose related to the competition. This allows the consortium to highlight and promote the innovative solutions generated during the contest.

Personal Image and Data Usage

By participating in the competition, participants consent to the use of their personal images and data by the NEBULA Consortium for promotional purposes. This includes, but is not limited to, publication on the consortium's website, social media channels, and in press releases. The consortium is committed to handling all personal data in compliance with relevant data protection laws and regulations.

Legal Defects and Responsibilities

The NEBULA Consortium is not responsible for any legal defects in the tasks performed or solutions presented by the participants, either individually or in teams. Participants are solely responsible for ensuring that their submissions do not infringe on the personal or intellectual property rights of third parties. The consortium disclaims any liability for claims arising from such infringements.

Acceptance of Regulations

Submission of an application to participate in the competition signifies the participant's acceptance of these regulations. This acceptance is mandatory for all participants, and entry into the competition is contingent upon agreement to these terms.

For any inquiries, please visit our website neb-ula.eu or contact us at:

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Join us in building a sustainable, beautiful, and inclusive future with NEBULA!